



# “KEEP THE V.I. CLEAN” YOUTH VIDEO CHALLENGE

The V.I. Waste Management Authority in partnership with the Virgin Islands Department of Education, Tourism and the Office of the Governor presents the “Keep the V.I. Clean” Youth Video Challenge.

The purpose of this challenge is to promote a litter-free Virgin Islands for all to enjoy.

## Challenge Rules & Submission Guidelines:

- Be creative! Think TikTok, vlogs, drones, Go-Pro, etc. Show us how creative you can be with getting this important message out.
- Challenge is open to all students in grades 1-12 attending U.S. Virgin Islands public, private and parochial schools
- Video submissions must be in high resolution - 1080p (1920x1080)
- Students are required to create an original video of **no more than 30 seconds** that depicts how we can keep the Virgin Islands clean and litter-free. Be creative! (Videos longer than 30 seconds will be disqualified).
- Video submissions will be judged in three (3) categories:
  1. Elementary (grades 1-5)
  2. Junior High (grades 6-8)
  3. High School (grades 9-12)

One winner will be selected from each category on each island – St. Croix, St. Thomas and St. John.

- All submissions must be the student’s or group of students’ original work and should not be published anywhere online prior to the close of the competition.
- The student(s) submitting the video must appear in the video
- Gestures that could be perceived as crude, vulgar or menacing are prohibited in video submissions. Non-compliant submissions will be disqualified.
- Each student or group of students may submit only one video entry; multiple entries are not allowed.
- Complete and submit participation form
- Video Submission Deadline: **Friday, October 30th**
- Email video submissions with the following information to **communications@viwma.org**:
  1. Email subject should read: Youth Video Challenge Submission
  2. Participating student(s) name(s) and ages(s)



3. School name and grade level
4. Island you reside on

**Prizes and Promotions:**

1. Winning videos will be posted social media, government channels, Caribbean Cinemas, and other media outlets.
2. The V.I. Department of Tourism is providing the following prize packages to the winners:
  - Prize package valued at \$500 - 1st Place
  - Prize package valued at \$350 - 2nd Place
  - Prize package valued at \$200 - 3rd Place